



your cannabis payments provider.



Why CannaCard?

At CannaCard, our mission is to empower dispensaries to offer card acceptance through fully-compliant, innovative payment solution.

34%+ AOV

minimum increase in AOV when adding credit card acceptance

99% uptime

dually redundant bank sponsors

FREE!

No start-up costs, no monthly fees, cover cost of payments with convenience fee



How we are different!

Pay your way!

ApplePay, Google Pay, Amazon Pay, CashApp, or stored wallet

We take on all payment liability

Our technology is the merchant of record for all transactions, similar to the PayPal, Stripe & Square

No Long Term Contract

We strive to earn your business every day with exemplary customer service and industry low pricing

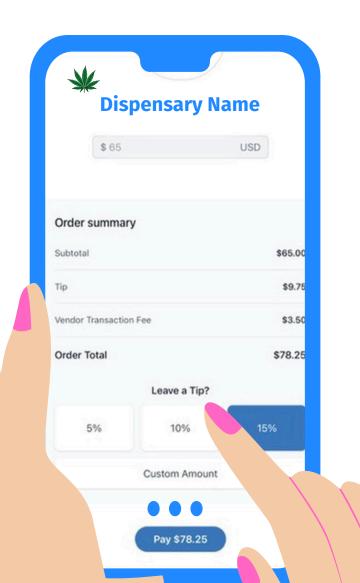
Merchant-controlled risk

Customers with disputes are immediately blocked from future use and chargebacks can be reversed through customer outreach



Meet VFEX!!

Accept Any Major Credit Card or Debit Card via QR Code Checkout



- Apple Pay and GPay enabled
- Works from any device
- 4-day funding
- Customers scan → pay → done







Merchant generates a **QR** code at checkout

Customer scans QR code

Enters credit card info (or uses stored wallet)

Transaction approved instantly





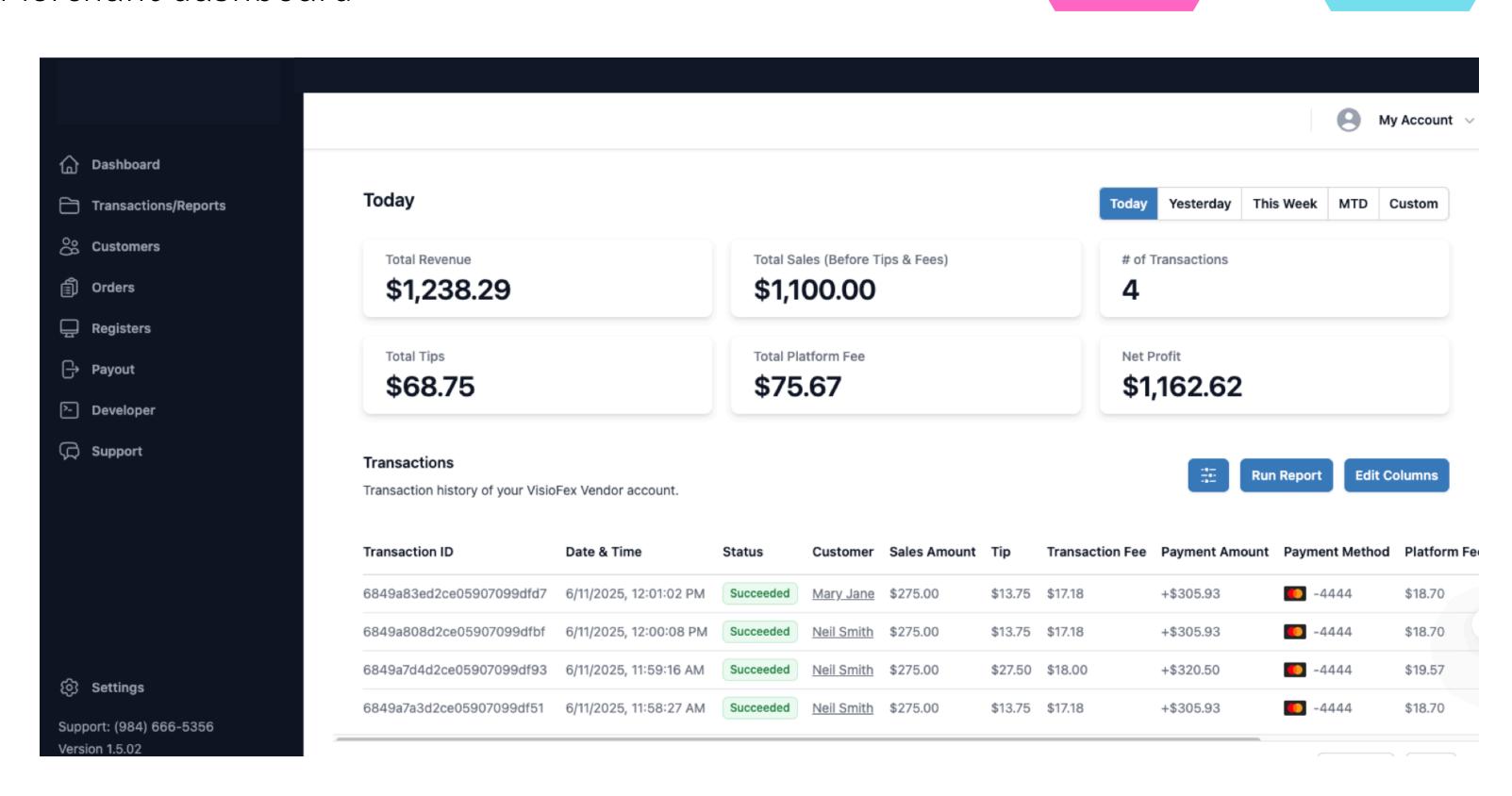
Demo

Customer mobile checkout process



Demo

Merchant dashboard



Our Pricing

CannaCard offers the following pricing for you:

| Fee | Cost | | | | |
|----------------|-----------------------------------|--|--|--|--|
| Processing Fee | 5.95% + \$0.50 | | | | |
| Monthly Fee | ZERO | | | | |
| Term | Month-to-month, cancel at anytime | | | | |
| Funding | 4-day funding | | | | |



VFEX Pricing Examples

5.95% + \$0.50



| Example where \$5 is added | | | | | | | | | | |
|-------------------------------|--------|--------|--------|--------|--------|--------|---------|---------|---------|--|
| Ticket size examples | \$20 | \$30 | \$40 | \$50 | \$60 | \$70 | \$80 | \$90 | \$100 | |
| Processing Fee 5.95% | \$1.19 | \$1.79 | \$2.38 | \$2.98 | \$3.57 | \$4.17 | \$4.76 | \$5.36 | \$5.95 | |
| Transaction Fee \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | |
| Customer flat fee of \$5 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | \$5.00 | |
| Your rev/cost per transaction | \$3.31 | \$2.72 | \$2.12 | \$1.53 | \$0.93 | \$0.34 | -\$0.26 | -\$0.86 | -\$1.45 | |

| Example where Custoner Fee is 6.95% | | | | | | | | | | |
|-------------------------------------|---------|---------|---------|--------|--------|--------|--------|--------|--------|--|
| Ticket size examples | \$20 | \$30 | \$40 | \$50 | \$60 | \$70 | \$80 | \$90 | \$100 | |
| Processing Fee 5.95% | \$1.19 | \$1.79 | \$2.38 | \$2.98 | \$3.57 | \$4.17 | \$4.76 | \$5.36 | \$5.95 | |
| Transaction Fee \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | \$0.50 | |
| Customer fee = 6.95% | \$1.39 | \$2.09 | \$2.78 | \$3.48 | \$4.17 | \$4.87 | \$5.56 | \$6.26 | \$6.95 | |
| Your cost per transaction | -\$0.30 | -\$0.20 | -\$0.10 | \$0.00 | \$0.10 | \$0.20 | \$0.30 | \$0.40 | \$0.50 | |

Onboarding

Onboarding your account is toppriority and it's important to us. We launch you quickly! Our team of experienced specialists will simplify and expedite your application so you can do what you do best.

Account set-up

Initial onboarding is simple with Legal Entity Name, DBA and Authorized point of contact details

Complete Merchant KYC & verify email address via Zoom

KYC process takes ~10 mins to complete

Onboarding complete!

Launch time!

